

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Partnership for Safe Medicines

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 02/17

Invoice ID: 1307972
Campaign ID:

Invoice Date: 03-01-2017
Estimate ID: INDONNEL

Contract ID: 942765
P.O Number:

Client ID: 45370
Tax ID:

Description

Amount

Gross Advertising Fee	\$701.00
Agency Commission	(\$105.15)
Rep. Firm Commission	(\$208.55)

Net Advertising Fee	\$387.30
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Sub Total	\$387.30
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Total This Invoice	\$387.30
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/62394662/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Partnership for Safe Medicines
 Remarks: /62394662/
 Bill Cycle: 02/17
 Rep. Firm: VNS/NCC

Contract ID: 942765
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
02/22/17	Wednesday	MNBC-E	1468-FT. WAYNE AL	First Look	5:16am	SCIN05H	00:00:30	Charged	15.00	*
02/22/17	Wednesday	FXNC-E	1468-FT. WAYNE AL	Fox and Friends First	5:23am	SCIN05H	00:00:30	Charged	21.00	*
02/22/17	Wednesday	CNBC-E	1468-FT. WAYNE AL	Worldwide Exchange	5:27am	SCIN05H	00:00:30	Charged	10.00	*
02/23/17	Thursday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:51am	SCIN05H	00:00:30	Charged	11.00	*
02/23/17	Thursday	HLN-E	1468-FT. WAYNE AL	Morning Express	10:21am	SCIN05H	00:00:30	Charged	10.00	*
02/23/17	Thursday	FXNC-E	1468-FT. WAYNE AL	Outnumbered	12:50pm	SCIN05H	00:00:30	Charged	21.00	*
02/23/17	Thursday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live Kornacki	4:49pm	SCIN05H	00:00:30	Charged	21.00	*
02/23/17	Thursday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:15pm	SCIN05H	00:00:30	Charged	10.00	*
02/23/17	Thursday	CNBC-E	1468-FT. WAYNE AL	Fast Money	5:27pm	SCIN05H	00:00:30	Charged	10.00	*
02/23/17	Thursday	FXNC-E	1468-FT. WAYNE AL	The Five	5:45pm	SCIN05H	00:00:30	Charged	29.00	*
02/23/17	Thursday	AEN-E	1468-FT. WAYNE AL	60 Days In	8:12pm	SCIN05H	00:00:30	Charged	35.00	*
02/23/17	Thursday	FS1-E	1468-FT. WAYNE AL	NASCAR Duel at Daytona	8:42pm	SCIN05H	00:00:30	Charged	10.00	*
02/23/17	Thursday	ESP2-E	1468-FT. WAYNE AL	UCLA at Arizona State	9:51pm	SCIN05H	00:00:30	Charged	20.00	*
02/23/17	Thursday	HIST-E	1468-FT. WAYNE AL	Swamp People	11:16pm	SCIN05H	00:00:30	Charged	39.00	*
02/23/17	Thursday	HIST-E	1468-FT. WAYNE AL	Swamp People	11:48pm	SCIN05H	00:00:30	Charged	39.00	*
02/24/17	Friday	CNN-E	1468-FT. WAYNE AL	New Day	7:19am	SCIN05H	00:00:30	Charged	11.00	*
02/24/17	Friday	HLN-E	1468-FT. WAYNE AL	Morning Express	7:21am	SCIN05H	00:00:30	Charged	10.00	*
02/24/17	Friday	FXNC-E	1468-FT. WAYNE AL	Fox and Friends	8:50am	SCIN05H	00:00:30	Charged	21.00	*
02/25/17	Saturday	FXNC-E	1468-FT. WAYNE AL	Bulls and Bears	10:23am	SCIN05H	00:00:30	Charged	21.00	*
02/25/17	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	4:23pm	SCIN05H	00:00:30	Charged	12.00	*
02/25/17	Saturday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	6:08pm	SCIN05H	00:00:30	Charged	21.00	*
02/25/17	Saturday	HLN-E	1468-FT. WAYNE AL	Forensic Files	6:53pm	SCIN05H	00:00:30	Charged	10.00	*
02/25/17	Saturday	CNBC-E	1468-FT. WAYNE AL	Paid Programming	6:58pm	SCIN05H	00:00:30	Charged	10.00	*
02/25/17	Saturday	FS1-E	1468-FT. WAYNE AL	Motorcycle Racing	9:29pm	SCIN05H	00:00:30	Charged	10.00	*
02/25/17	Saturday	ESP2-E	1468-FT. WAYNE AL	BYU at Gonzaga	10:46pm	SCIN05H	00:00:30	Charged	20.00	*
02/25/17	Saturday	AEN-E	1468-FT. WAYNE AL	The First 48	11:13pm	SCIN05H	00:00:30	Charged	35.00	*
02/25/17	Saturday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:20pm	SCIN05H	00:00:30	Charged	43.00	*
02/25/17	Saturday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:30pm	SCIN05H	00:00:30	Charged	43.00	*
02/26/17	Sunday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:15am	SCIN05H	00:00:30	Charged	10.00	*
02/26/17	Sunday	CNBC-E	1468-FT. WAYNE AL	Paid Programming	6:30am	SCIN05H	00:00:30	Charged	10.00	*
02/26/17	Sunday	MNBC-E	1468-FT. WAYNE AL	Lockup/Your Business	7:14am	SCIN05H	00:00:30	Charged	15.00	*
02/26/17	Sunday	CNN-E	1468-FT. WAYNE AL	Fareed Zakaria	10:56am	SCIN05H	00:00:30	Charged	11.00	*
02/26/17	Sunday	CNN-E	1468-FT. WAYNE AL	Reliable Sources	11:59am	SCIN05H	00:00:30	Charged	11.00	*
02/26/17	Sunday	CNBC-E	1468-FT. WAYNE AL	Paid Programming	12:28pm	SCIN05H	00:00:30	Charged	10.00	*
02/26/17	Sunday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	12:35pm	SCIN05H	00:00:30	Charged	15.00	*
02/26/17	Sunday	HLN-E	1468-FT. WAYNE AL	How It Really	1:23pm	SCIN05H	00:00:30	Charged	10.00	*
02/26/17	Sunday	FXNC-E	1468-FT. WAYNE AL	Fox Report Sunday	7:20pm	SCIN05H	00:00:30	Charged	29.00	*
02/26/17	Sunday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	7:20pm	SCIN05H	00:00:30	Charged	12.00	*
Grand Total									701.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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